

Master Data Management

Synchronize and enrich data across your business to improve agility and operational efficiency

Ensuring data quality and integrity across your apps within an enterprise system is a formidable challenge faced by many IT teams. Without synchronized and accurate data, effective decision-making and operational efficiencies that drive performance cannot be achieved

The solution is a Master Data Management (MDM) system that establishes control, visibility and trust in the data. But developing a comprehensive and scalable MDM solution requires time, skills and resources most organisations don't possess.

Cloudbridge's Master Data Hub fills the gap by providing a single hierarchy or 'golden source' of data for multiple applications. Enabling your data stewards to model, match, cleanse, synchronise and enrich data with ease and speed.

KEY BENEFITS

Improve operational efficiency

The increasing number of apps relied upon by business has resulted in unmanageable point-to-point integrations. Cloudbridge's Master Data Hub provides a centralised source of data enabling users to sync, validate and enrich data across systems with confidence and ease. Thereby eliminating the need to purchase or manage multiple data mastering products.

Accelerate return-to-investment

Deploy in weeks, not months. Connect to numerous SaaS and on-premises systems including Oracle, Salesforce, SAP and Netsuite. Leverage prebuilt modules for Oracle ERP, EPM, Database and Analytics cloud for immediate return on investment.

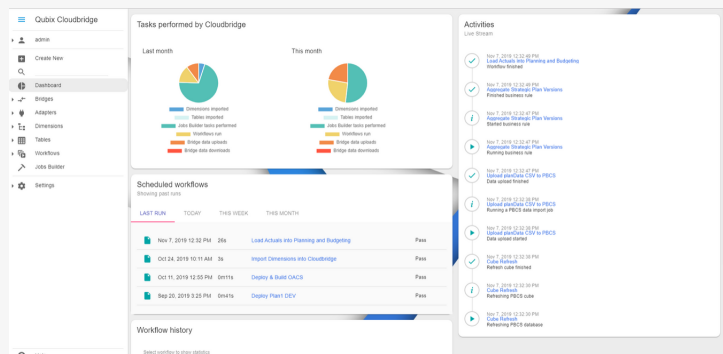
Ensure data quality and transparency

Cloudbridge's master data management and data governance capabilities such as workflow approvals, access permissions, live activity log and full audit trail ensure the data accessed by your organisation is consistent and high quality. Ensuring decision-makers are equipped with trusted and accurate information to make decisions.

Single unified platform

Cloudbridge provides a single, centralized interface for users to manage hierarchies, run data transfers, edit tables and manage job schedules. There's only one application for users to learn and zero coding required.

Cloudbridge's UI is simple and easy to use. Users can monitor activities, scheduled workflows and key metrics across your apps and data from a single comprehensive dashboard.



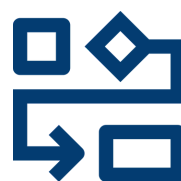
KEY FEATURES

Enable the smooth flow of data between your apps, processes and systems with a central hub for data integration and master data management.



Master data hub

Cloudbridge acts a single, centralised interface for users to validate, cleanse, synchronise and enrich master data across your apps and enterprise systems. This capability ensures that the information accessed by users is trusted and accurate.



Visual process-builder

Cloudbridge's Process-Builder provides a highly visual experience to create data flows and multi-step integration tasks. In one place, users can see and manage all the components and processes that make up your IT landscape.



Smart process automation

Build multi-step processes and automate their execution via a scheduler. Use either file or time-based triggers. Run database refreshes and business rules as part of the process automation.



Data governance

Centralised change approvals, access permissions, email alerts and a full audit trail ensures data governance policies are followed with full traceability provided at every stage.

EXAMPLE USE-CASES

Here are some of the ways in which Cloudbridge is helping our customers:

- Month-end loads of new actuals from ERP to Financial Planning and Budgeting applications, including data from EBS, Cloud ERP, Netsuite and SAP
- Synchronisation of the chart of accounts and other hierarchies between ERP and Financial Planning and Budgeting applications
- Real-time entry of orders received from global EPOS systems into ERP
- Export of data and from Financial Planning to Consolidation and Close application
- Export of data from Financial Planning to Analytical application
- Application of user-defined rules to map codes between ERP and EPM hierarchies
- Providing a spreadsheet-style UI to check and maintain data in staging databases
- Performing sanity checks on inbound data to the EPM application and reporting any problems